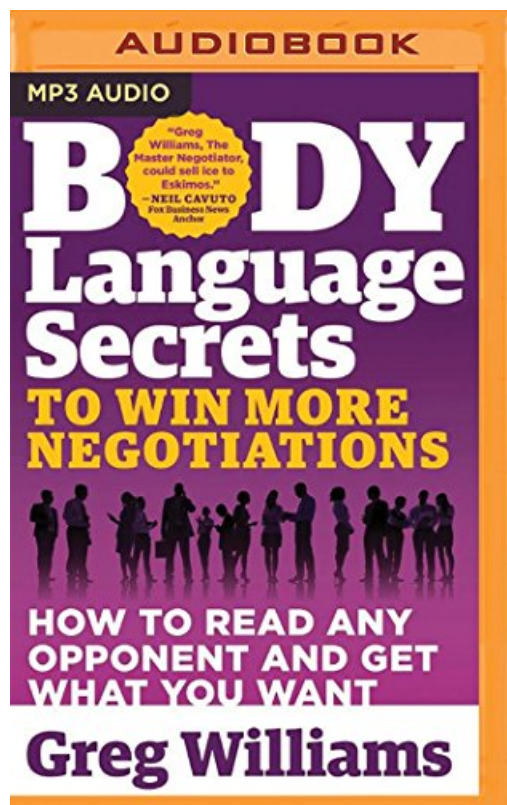


[PDF] Download Body Language Secrets to Win More Negotiations: How to Read Any Opponent and Get What You Want Full Book



Book details



Book Synopsis

The success of a negotiation is profoundly affected by how well you read body language. How can you learn to read the subtle clues--many lasting a fraction of a second--that your opponent projects? Body Language Secrets to Win More Negotiations will help you discover what the "other side" is revealing through body language and microexpressions, and how to control your own. It will help you become more adept at leveraging your knowledge of emotional intelligence, negotiation ploys, and emotional hot buttons. Through engaging stories and examples, Body Language Secrets to Win More Negotiations shows you how to employ a wide range of strategies to achieve your negotiating goals. You will learn: How to employ your knowledge of body language to instantly read the other negotiator's position. Insider secrets that will give you an advantage in any negotiation. Techniques to overcome common obstacles that hamper your negotiations. Learning to read and send body language signals enables anyone, anywhere, to gain an advantage in any negotiation, from where to go for brunch to what price to pay for a global corporate acquisition.